

ISTANBUL I 11-12 FEBRUARY 2026

International Business Forum 14TH

11-12[™] February 2026 Istanbul, Türkiye



Participation Packages Starting From €999

DISCOUNT SPECIAL FOR 14.WCI FORUM YOUR BUSINESS WITH TURKIYE



Introduction to WCI forum	page 1
Benefits of Türkiye as a market destination	page 2
Sectors and Industries	page 3
Participation packages	page 4
Itinerary	page 5
Testimonies	page 6



Afrika Ticaret Merkezleri BosphorusExpo

info@wciforum.com

www.wciforum.com



+90 216 342 42 24 +90 549 611 12 68

İçerenköy Mahallesi, Değirmen Yolu Caddesi No:25 Ataşehir - İstanbul

WCI FORUM 6000

WGI FORUM Voices of Change, Power of Unity

Founded by Mr. Utku Bengisu, the WCI Forum was established in 2012 with the goal of strengthening commercial connections between Turkish and African manufacturers.

By participating in the WCI Forum, you will have the opportunity to:

- Connect with Turkish manufacturers from a variety of sectors.
- ▶ Engage in B2B meetings over two days with some of Türkiye's leading companies and SMEs.
- Find high-quality and cost friendly products



BENEFITS OF TURKIYE AS A MARKET DESTINATION

Türkiye, with the world's 19th largest economy and a population of 83 million, has emerged as a key manufacturer in industries like automotive and textiles, benefiting from a young, dynamic workforce and strong geopolitical ties. Its compliance with EU quality standards enhances its manufacturing capabilities, making it an attractive partner for African businesses seeking high-quality, competitively priced products. Strategically located closer to Africa than China or India, Türkiye offers logistical advantages and long-term export services, making it an ideal choice for collaboration. Join WCI to unlock your potential with Türkiye!







SEGRES

AND INDUSTRIES



Construction & Architecture



Construction Machinery



Building Materials



Hardware



Mining Materials & Machinery



Energy & Electricity



Food **Products**



Agriculture & Agribusiness



Agricultural Machinery



Poultry Equipment



Industrial Machinery



Textile & Leather



Fashion



Accessories



Shoes



Tactical Gears & Uniforms



Home Textile and Decoration



Furniture



Lightning



Medical & Health



Packaging Machinery



Tourism & **Travel**



Education & Service



Consultancy



General

Trade



Logistics & Customs





Consumer Goods







PACKAGES



Participation Packages Starting From

Visitor Packages

€1599 Basic €999

€1699 **Basic €1299**





- Visa Invitation Letter
- 2-Day Entrance Ticket Unlimited **B2B Meetings Participation**
- 2-Day Coffee Break
- 4-Night Accommodation in 4-Star Hotel
- Gala Dinner
- Bosphorus Yacht Tour
- Istanbul Shopping Tour
- Transportation between Airport-Hotel-Venue

Participation Packages







- Visa Invitation Letter
- 2-Day Entrance Ticket Unlimited **B2B Meetings Participation**
- 2-Day Coffee Break
- 4-Night Accommodation in 4-Star Hotel
- Gala Dinner
- Bosphorus Yacht Tour
- Istanbul Shopping Tour
- Transportation between Airport-Hotel-Venue

Extra Night: Single €230 / Double €300 / Extra Dinner €100

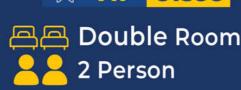
Visitor Packages











- Visa Invitation Letter
- 2-Day Entrance Ticket with Unlimited **B2B Meetings Participation**
- 2-Day lunch
- 4-Night Accommodation in 5-Star Hotel
- **Gala Dinner**
- **Bosphorus Yacht Tour**
- Istanbul Shopping Tour
- VIP Transportation between Airport-Hotel-Venue
- VIP Lounge Access with Opportunity for Exclusive B2B Meetings
- Dedicated VIP Desk for Registration and Entry

Participation Packages







Double Room 2 Person

- Visa Invitation Letter
- 2-Day Entrance Ticket with Unlimited **B2B Meetings Participation**
- 2-Day lunch
- 4-Night Accommodation in 5-Star Hotel
- Gala Dinner **Bosphorus Yacht Tour**
- **Istanbul Shopping Tour**
- **VIP Transportation** between Airport-Hotel-Venue
- **VIP Lounge Access with Opportunity for**
- **Exclusive B2B Meetings** Dedicated VIP Desk for Registration and Entry

Extra Night: Single €350 / Double €400 / Extra Dinner €200

WCI FORUM Afrika Ticaret Merkezleri BosphorusExpo





0

+90 216 342 42 24 +90 549 611 12 68

İçerenköy Mahallesi, Değirmen Yolu Caddesi No:25 Ataşehir - İstanbul

WCI FORUM 6 0 0 0

WCITINERARY 2026





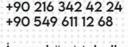
- ▶ 10th: Arrival in Istanbul and and hotel check-in
- ▶ 11th : Opening ceremony, B2B meetings with Turkish manufacturers, producers, companies and businessmenn and women.
 Sponsorship presentations and networking gala dinner with Turkish companies and African companies.
- ▶ 12th: B2B meetings with Turkish companies, investment conference and closing ceremony.
- ▶ 13th: Istanbul shopping tour and Bosphorus tour.
- ▶ 14th: Checking out of the hotel and flying back home















TESTIMONIES



Mr. Ömer Bolat, Turkish Minister of Trade

"Türkiye's strategy to develop trade, investment and economic relations with African countries is implemented by our government within the framework of the win-win principle."



Dr. Ismaila Ceesay // Minister of Information, Media, and Broadcasting Services // 13th WCI Forum

"I am happy to be in Istanbul to attend this WCI Forum. Trade between Africa and Türkiye has expanded very recently. So, this forum provides a platform to further enhance that relationship. This era is the era for Africa-Türkiye business relationships."



Tungeumbo Mboti // Namibia Investment Promotion & Development Board // 13th WCI Forum

"This is our first time attending the WCl Forum but from what I can see really, it is a good platform for connecting businesses. The event is well organized in terms of bringing all the manufacturers together."



Gbadebo Adefarasin, Nigeria // 13th WCI Forum

"I seized the opportunity to come to WCI to see how best I can utilize the presence of various organizations that are into telecommunications and some other things that benefit me, my company, and my people. It's been so fascinating and interesting, and I think it is going to be a routine thing for me to do."



Nada Sassi, Tunisia // 13th WCI Forum

"I am very happy to be at the WCI Forum today to rebuild the Turkish-Tunisian relationships, especially in business. Everyhting is going perfect, these kinds of forums are very important in rebuilding the relationships between Africa and Türkiye."

OUR HONORED GUESTS



BINALI YILDIRIM TURKISH REPUBLIC 27TH PRIME MINISTER



ÖZGÜR V. AĞAR TURKISH REPUBLIC VICE MINISTER OF TRADE



ÖMER BOLAT TURKISH REPUBLIC



ZEHARA MOHAMMED
PRESIDENT OF THE ADDIS ABABA
CHAMBER OF COMMERCE



P. B. KOYAGBELE
CENTRAL AFRICAN REPUBLIC
MINISTER OF STRATEGIC INVESTMENTS



BABOUCARR O. JOOF

GAMBIA

MINISTER OF TRADE AND INVESTMENT



F. ASENSO-BOAKYE
GHANA
MINISTER OF ROADS AND HIGHWAYS



N. G. UMURUNDI
DEPUTY MINISTER OF TRADE



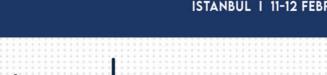
HON. KOFI IDDIE ADAMS
GHANA
MINISTER OF SPORTS AND RECREATION



AHMET GÜLEÇ

14 CFCRUIT

ISTANBUL I 11-12 FEBRUARY 2026











Ataşehir - İstanbul



